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Love's Loves More Chester's  
Travel center, c-store retailer adds five chicken foodservice units

**BIRMINGHAM, Ala.** -- Love's Travel Stops & Country Stores Inc. is opening five new Chester's locations in its stores. These locations are in Corning, Calif.; Tacoma, Wash.; Des Moines (Clive), Iowa; Oak Creek, Wis.; and Gary, Ind.

As the result of a merger between two major competitors—Pilot Travel Centers LLC and Flying J Inc.—the federal government selected Love's as a viable company to acquire locations in key markets to ensure adequate competition.

*(Click [here](#) for previous CSP Daily News coverage of Flying J, Pilot and Love's.)*

As a nationwide restaurant partner of Love's, Chester's was able to offer the flexibility, and nimbleness to meet the foodservice offerings during these transitions, the company said.

"We are excited to catapult the brand forward through growth with Love's Travel Stops & Country Stores. Their motto of Clean Places, Friendly Faces meshed with Chester's Fresh Fried Chicken makes it a welcome stop on the freeway system," stated James Venable, Vice President, Operations with Chester's.



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Love's Travel Stops & Country Stores is a family-owned company headquartered in Oklahoma City. It has 260 locations in 38 states.

Chester's International is an emerging leader of quick-serve restaurant (QSR) concepts with more than 1,500 Chester Fried licensed and Chester's franchised locations. Along with its food products, Chester's offers flexible size and store layout options, training and support. It uses only fresh chicken that is specially marinated and double-breaded using a proprietary family recipe and offers bone-in, tenders and potato wedges as well as sandwiches, wraps, salads, breakfast and sides.

Chester's is also a family-owned company, headquartered in Birmingham, Ala. It was established in 1952 and has become a leading fried chicken foodservice offering in the convenience store and travel stop category.